

Look for Us in Southern Living

The Cafe Maxx gang has been very busy over the past few months and many of the events we participated in have drawn attention from national magazines and from the electronic media. A few months ago, Oliver was invited to the Boca Raton Resort and Club to help Executive Chef Brian O'Neil create a fabulous Food and Wine Appreciation Weekend. Jotting down recipes and notes from the event was SOUTHERN LIVING Food Editor Dana Campbell, who attended with photographer Charles Walton IV. We are all looking forward to seeing their story and photos in SOUTHERN LIVING during the summer of '95.

Oliver was featured in a food story in LADIES' HOME JOURNAL in the October issue. His seafood fettucine recipe was photographed for the front page of the story, along with his comments on "body conscious" cooking.

We recently received a nice letter from Barbara Fairchild, the Senior Editor of BON APPETIT, who requested Oliver's recipe for Onion Crusted Snapper to be used in the magazine, so be looking for that also.

One of the most exciting projects we were selected for was to be filmed for the Television Food Network (TVFN), a nationally syndicated cable network that offers programs on food and food-related topics around the clock. The network sent a crew to the restaurant to film Oliver at his creative best. (We have a video tape of the show if you are interested in seeing it.)

Among the other high-profile food and wine events that Oliver participated in was the Wines of Spain promotion held at the Hilton in Coral Gables. He was selected to represent the event and he appeared on Channel 5 (NBC - West Palm Beach) to help promote the party.

Oliver was invited by GOURMET magazine to be a participating chef in a program at Bloomingdale's to help raise awareness for SOS (Share Our Strength), a national organization that raises money to fight hunger across the United States. He presented a cooking demonstration at Town Center in Boca Raton and was featured in Bloomingdale's national brochure.

He also participated in a major food event held on South Miami Beach called "The Big Feast." More than 100,000 people came to the beach to savor the flavors of South Florida's top chefs.



Oliver with Dana Adkins Campbell, food editor for Southern Living magazine.



Chef Brian O'Neil, of the Boca Raton Resort and Club, with Oliver.

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